SECURITY OF INFORMATION
The importance of security for all personally identifiable information associated with our guests is of utmost concern to ECCMA. We are strongly committed to protecting and respecting the privacy of the consumers of our interactive services by giving you the most powerful online experience possible and allowing you to take full advantage of all that is being offered. We exercise extreme care in providing secure transmission of your information from your PC to our servers. We recognize and support the need to protect the privacy rights of our members through disclosure of our collection practices and use of member information. When you go online, the sites you visit, may be gathering information about you without your knowledge. The Internet contains a wealth of information, but may also contain personal details that you don't want everyone to know. Unfortunately, no data transmission over the Internet can be 100% secure. As a result, ECCMA can't ensure or warrant the security of any information you transmit to us or from our online services, and you do so at your own risk. Once we obtain your transmitted information, we make our best effort to ensure its security on our systems. When credit card information is transmitted we use industry standard, SSL (secure socket layer) encryption. Your account information is password-protected for your privacy and security. We believe that a major strength of our service is your option to remain confidential, when you choose to utilize it. ECCMA will not sell or rent your personally identifiable information to anyone. ECCMA will not disclose your credit card information to third parties, except to the extent necessary to complete a transaction initiated by you.

USE OF INFORMATION
Sometimes, we may specifically ask for information about you when you sign up to use a service. We will need certain information – such as name, Internet address, or screen name, billing address, credit card number – in order to provide that service or product to you. We may also use that information to let you know of additional products and services about which you might be interested. We do not use or disclose information about your individual visits to any ECCMA site, or information that you may give us, such as name, address, e-mail address or telephone number, to any outside companies. ECCMA may disclose user information in special cases, when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with ECCMA's rights or property, other users, or anyone else that could be harmed by such activities. We may disclose user information when we believe in good faith that the law requires it.

We may also use that information to let you know of additional products and services and upcoming events, about which you might be interested. You can choose not to receive such information if you don't want to by responding to the email as per the unsubscribe instructions contained in the email. We may ask you for information about your interests so that both you and we can take advantage of the interactivity of the online medium, but you may always choose to respond or not.

AMENDING INFORMATION
in case you need to amend your personal or company information ECCMA has provided a way to correct, update, or remove the personal and company data you give us. You can do this by contacting membership@ECCMA.org.

Please note that this policy only applies to ECCMA and the websites that carry the ECCMA name, and not to other companies' or organizations' websites to which we link. However, we emphatically encourage all of our partners, contributors and third parties to implement policies and practices that respect the privacy of our users.

IP ADDRESSES
An IP address is a number that's automatically assigned to your computer whenever you're utilizing the Internet. Web servers – the computers that "serve up" Web pages – automatically identify your computer by its IP address. We do not normally link IP addresses to anything personally identifiable, which means that a user's session will be logged, but the user remains anonymous to us. We can and will use IP

addresses to identify a user when we feel it is necessary to enforce compliance with our rules or terms of service or to protect our service, site, customers or others.

ECCMA automatically receives and records information on our server logs from your browser. We use this information to customize the content you see on our pages; to fulfill your requests for certain products and services; and to contact you about specials and new products.

USE OF COOKIES
ECCMA does not use cookies to track information from its customers. Cookies are pieces of information that a Web site transfers to an individual's hard drive for record-keeping purposes.

Please note that we review your privacy practices from time to time, and that such practices are subject to change. We ask that our visitors periodically review this page to ensure familiarity with the most current version of our privacy statement. If you have any questions about our privacy practices, please contact us at membership@ECCMA.org.

If at any time you believe that ECCMA has not adhered to the principles stated above, please notify us by e-mail at membership@ECCMA.org and we will use all commercially reasonable efforts to promptly determine and correct the problem.

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